

TABLE 11.1

Memorization Strategies

MEMORY STRATEGY	DESCRIPTION
<i>Rehearsal strategies</i>	
Maintenance rehearsal	Simply repeating the information over and over.
Elaborative rehearsal	Connecting new information to prior knowledge.
Chunking	Grouping individual pieces of information in a meaningful way.
<i>Mnemonic devices</i>	
Acronym	Forming a word from the first letter of each word to be remembered or forming a phrase or sentence from the first letter of each item in a list to be remembered.
Chain mnemonic	Connecting the first item to be memorized to the second, the second to the third, and so on, or incorporating items to be remembered into a catchy jingle.
Keyword method	Associating new words and concepts with similar sounding cue words and images.
Method of loci	Imagining a familiar place, picking out particular locations, and using those locations as pegs on which to hang items to be remembered from a list.